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**RESOURCES TO RAISE YOUR GAME**  
Whether you're new to archery or preparing to take the next step, take advantage of helpful programs and organizations in your community. You'll find valuable resources for all ages and skill levels. Plus, you can learn more about potential scholarships available to students.



[TITLE OF ORGANIZATION]  
[STREET ADDRESS]  
[CITY, STATE, ZIP]  
[URL]



—  
**ARCHERY**  
EVERYTHING YOU NEED  
TO GET STARTED



**YOUR NEXT  
ADVENTURE  
IS WAITING**



# WELCOME TO THE WORLD OF ARCHERY

ARCHERY IS A SAFE, FAMILY-FRIENDLY SPORT FOR ALL AGES, ATHLETIC ABILITIES AND SKILL LEVELS. WHETHER YOU WANT TO SHOOT INSIDE OR OUTSIDE, AT A RANGE OR IN THE WILDERNESS, THERE'S A STYLE THAT WILL MATCH YOUR INTERESTS.

### A STYLE FOR EVERY ARCHER



#### 3D Archery

A subset of field archery focusing on shooting at life-size models of game along a course that resembles a hiking trail.



#### Bowfishing

A method of fishing that uses specialized archery equipment to shoot and retrieve fish.



#### Bowhunting

The practice of hunting game animals by archery.



#### Competitive Indoor Target

Targets are set at predetermined distances at an indoor range.



#### Competitive Outdoor Target

Targets are set at predetermined distances on a flat field.



#### Field Archery

Targets are set along a course that resembles a hiking trail.



#### Olympic/Paralympic Games

An international archery competition that takes place every four years.

NEED HELP GETTING STARTED? NO PROBLEM! YOUR LOCAL RETAILER WILL ASSIST YOU WITH THE FOLLOWING STEPS:

**1 Determine your dominant eye:**  
Experts at your retail shop can help you determine your dominant eye, and, if necessary, recommend the adjustments you'll need to make when shooting a bow.

**2 Measure for your draw length:**  
Draw length is a measurement of how far you pull back your bow. The archery shop's staff can adjust the bow's draw length until it's comfortable and you have proper form.

**3 Find the bow type that's best for you:**  
Recurve bows have graceful curves and classic good looks. Shooting a recurve is relaxing and puts you in touch with archery's roots.

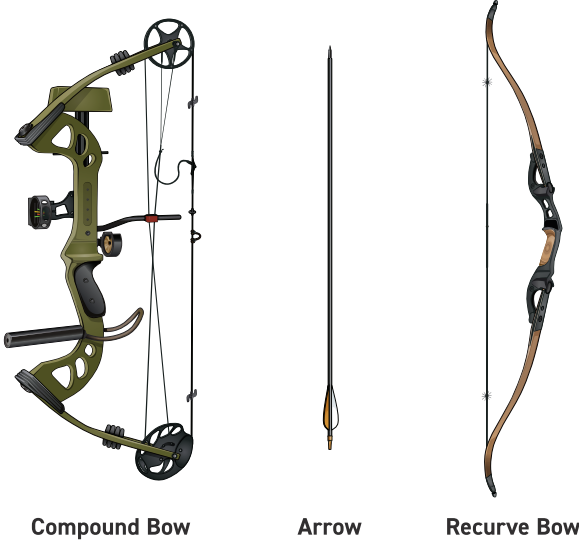
Compound bows differ from recurves because they use a pulley system that lets the archer hold a fraction of the bow's draw weight. Today's compound bows are engineered for accuracy and ease of use. They're excellent for recreational shooting, bowhunting and competitive archery.

Crossbows have many features that separate them from recurves and compounds. For instance, archers don't hold a crossbow at full draw. Crossbows have a mechanical latch that holds the bowstring for you.

**4 Find your groove:**  
Rely on your trusted archery retailer to advise you on the appropriate draw weight and shooting distance for you at your current skill level. Then, keeping safety at the forefront, draw back and let 'er fly.

DID YOU KNOW?  
Archery is one of the safest sports when comparing its statistics to those of other mainstream sports.

## KNOW YOUR BOW



DID YOU KNOW?  
Archery equipment is customizable, including arrows, which are cut specifically to your personalized length.

STAY CONNECTED  
Visit [Bowhunting360.com](http://Bowhunting360.com) and [Archery360.com](http://Archery360.com) for:

Interactive maps that allow you to pinpoint retail shops and archery experts in your area.

Helpful videos on how to get started and tips on how to improve your form.

Articles featuring updates in technology, inspiring interviews with industry specialists and entertaining stories about the sport.



BOWHUNTING 360°

